Objective ECM

OBJECTIVE INSIGHTS

Monitor, measure, decide and report

Make informed decisions, enhance information governance and report on key activities with insight into the information and processes managed by Objective ECM.

EFFECTIVE BUSINESS DECISIONS REQUIRE INFORMATION INSIGHTS

Businesses operate on the combination of information, processes and people, with executives expected to provide staff with clear direction. Yet all too often, business decisions are based on a combination of guesswork, innuendo and gut-feel. Ill-informed decisions can result in frustration and expose your organisation to risk. Business intelligence reporting provides you visual insights to make informed decisions, providing you the confidence to recalibrate your gut feel into quantitative outcomes.
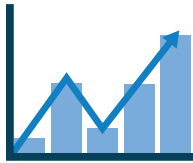
OPTIMISE BUSINESS THROUGH INFORMATION

Objective Insights visually presents data associated with the information assets and business processes managed by Objective ECM.

- Uncover hidden insights to deliver value and drive efficiency throughout your organisation.

- Monitor the use of your information governance platform to promote ECM adoption and ensure staff are efficiently accessing content.

- Discover where your assets reside and how your people manage information.

- Optimise workflow processes by pro-actively monitoring and analysing entire processes, to better understand their impact on your KPIs.

- Identify and remove potential bottlenecks prior to them becoming an issue.

- Highlight exceptions of your information assets, users and processes and drill into more specific detail for further investigation.

OBJECTIVE INSIGHTS WITH MICROSOFT POWER BI

Objective Insights utilises Microsoft Power BI to provide visually stunning dashboard reporting on a number of key aspects within your Objective ECM solution. With preconfigured dashboard views relating to information and process governance data, Objective Insights delivers greater visibility and understanding of where your business was, is and might be heading, so you can make more informed decisions, remove bottlenecks, refine operations, and drive strategic initiatives with greater confidence.

Objective ECM

87%

of Public Sector organisations claimed their analysis capabilities needed to be improved

Source: AP Institute

KEY ATTRIBUTES

Real-time reporting on Objective ECM with Objective Insights

Discard the manual spreadsheets and bespoke reports you currently create to analyse information management and process performance and adopt a reporting solution that delivers comprehensive, live views across your Objective ECM platform.

Objective Insights includes a growing portfolio of dashboards designed to ensure you access relevant and current information from your Objective solution.

Dashboards designed to enable better visibility of your information and processes so you can ensure KPIs are on target, bottlenecks are identified and your staff are efficiently engaged with your ECM system.

Dashboard views of ECM usage, including information management and business processes, delivered on digital device of choice.

Improve information management practices with better visibility

Enhance visibility across key information management aspects of Objective ECM. Drill down into details around storage, usage, activity and patterns. Validate assumptions through factual data and enable information managers to ask relevant questions to prompt and support strategic ECM adoption initiatives.

Share visually compelling details and trends with your teams via a secure weblink, even if they don't have Microsoft Power BI.
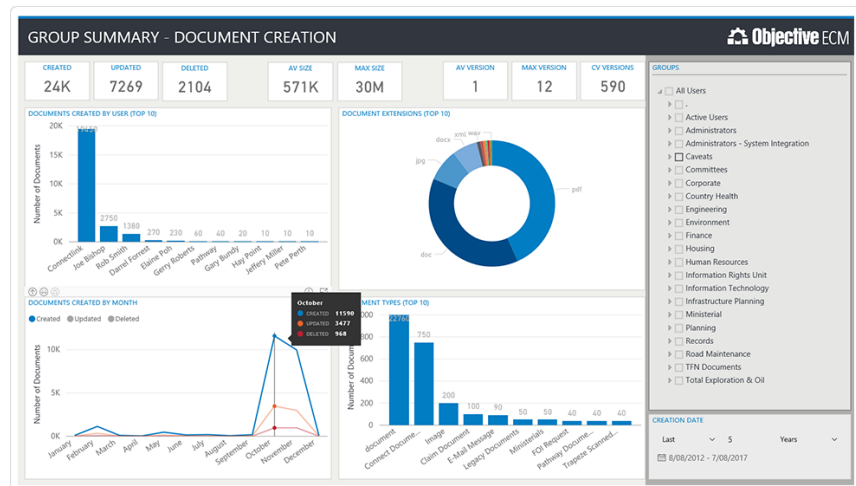
Objective ECM

35%

of government organisations indicate that "Compliance-monitoring to enforce governance policies" is the biggest information governance cause for concern right now.

Source: AIIM

Ensure governance policies and compliance

Ensuring information governance and demonstrating compliance can be challenging if user adoption of ECM is low.

Objective Insights enables information managers and their executives to more effectively share verifiable data with external partners to demonstrate that governance is being respected and compliance issues are being addressed in a consistent and timely manner.
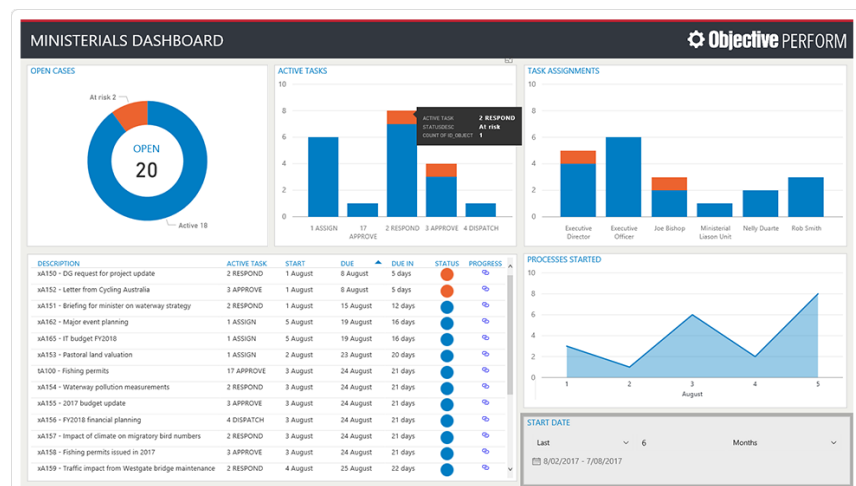

Drill down, filter and highlight key data to deliver results.

Actively monitor workflow activity to improve quality

Objective Insights provides the foundation to actively monitor and review your various business processes. Directly monitor individual tasks, identify and target potential bottlenecks, or benchmark overall process efficiency. Enable those responsible for outcomes to stay abreast of their workflow activities to deliver better outcomes for their organisation.

Visual prompts quickly enable process managers to highlight with their teams key areas that need improvement, with the ability to quickly drill into specific examples to support their initiatives.

Monitor one or all processes to highlight exceptions, identify bottlenecks and drive efficiency initiatives.

GREAT GOVERNANCE ›››
BETTER BUSINESS

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Objective ECM

58%

public sector organisations
indicated that things are getting
stuck in their processes, as the
top process challenge.

Source: AIIM

Objective ECM and Microsoft Power BI

Leveraging the Microsoft Office365 platform, Objective Insights delivers visually stunning graphical reports via one of the most advanced technologies available today, Microsoft Power BI.
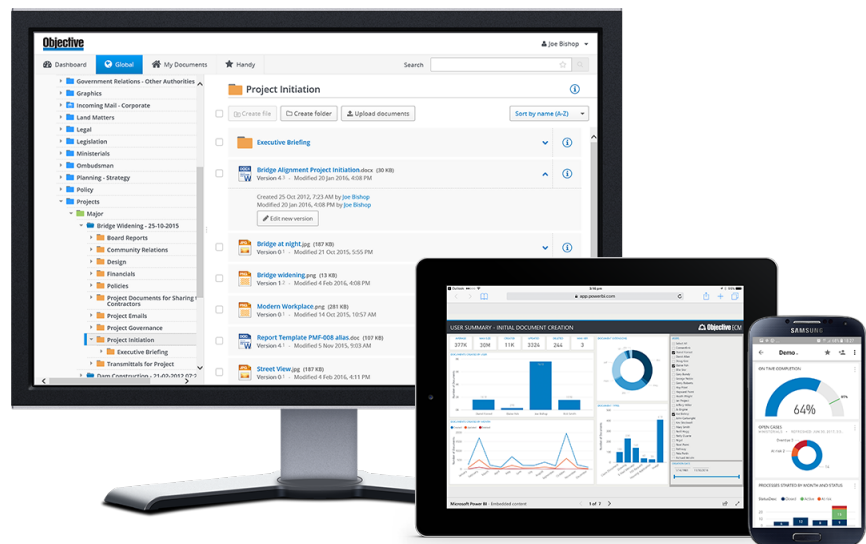
Through integration with Objective ECM, Microsoft Power BI provides the optimum platform to deliver reporting and dashboard capabilities to Objective customers, whether they are on-premise (with Microsoft SQL 2016) or via Office365 in the cloud.

Microsoft enables increased adoption through Power BI's "Quick Insights" capability to provide deep analysis of your information. Power BI's Q&A enables powerful search and query capabilities by enabling users to ask reporting query questions using plain English, for example; "Which ministerial requests are overdue?".

Share visually compelling reports and business analytics to colleagues and business partners for their review even if they don't have a Microsoft Office365 licence.

Stay informed regardless of location

Gain insight into activity across your information management system from any location. Reports can be consumed and shared from any web browser by simply forwarding a web link.

Stakeholders across the organisation can easily access the
reports and dashboards they require from their digital device.

Report Library

Working closely with industry experts and our customers, Objective is continually improving the standard reports and dashboard views to ensure they deliver tangible value.

Objective is constantly releasing new dashboards and report views to support the growth of the solution and meet ongoing requirements of ECM customers.

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Ease of implementation

By leveraging your existing Office365 investment, the deployment of Objective Insights is seamless. Objective provides the Insight reports in the form of PBIX files for ease of client implementation. Where required, Objective can provide assistance to ECM clients based on their existing experience and familiarity with Microsoft Power BI.

Objective consultants can provide technical assistance for establishing secure Application Gateway access to Office365 and assist in establishing Power BI Dashboards using the various reports provided within Objective Insights to ensure the most relevant information is provided to the correct business owners.

Power BI

Microsoft Power BI is a business analytics service that enables you to see all of your data through a single pane of glass. Live Power BI dashboards and reports include visualizations and KPIs from data residing both on-premises and in the cloud, offering a consolidated view across your business, regardless of where your data lives.

ABOUT OBJECTIVE CORPORATION

Objective creates information and process governance solutions that are effortless to use and enable organisations to confidently advance their own digital transformation.

Designed for regulated industries, these solutions turn the imperative of compliance, accountability and governance into an opportunity to streamline business processes and deliver the innovative services that customers expect.

With a heritage in Enterprise Content Management (ECM), Objective's expanded solutions extend governance across the spectrum of the modern workplace; underpinning information, processes and collaborative work-spaces.

Through a brilliant user experience, people access the information they need to progress processes from wherever they choose to work.

OBJECTIVE CORPORATION LIMITED | Asia Pacific: +61 2 9955 2288 | Europe: +44 118 207 2300　　**www.objective.com**

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