



There was no other option, **we wanted something that would integrate into Content Manager** and Objective Connect was the only product that hit that mark.

Peter O'Halloran, Executive Director and CIO, National Blood Authority

Secure external collaboration with full transparency and compliant information governance.

Working across nine state and territory governments, and with more than 400 hospitals, secure collaboration is critical to the National Blood Authority being able to ensure a safe blood supply to all Australians.

But with sensitive health information being shared, the NBA must ensure strict information governance. When searching for a collaboration platform, security and complete auditability was important, even more so was the ability to integrate into the organisation's existing Content Manager (TRIM) document and records management system.

While effective within the four walls of the organisation, the NBA was unable to extend its recordkeeping policy and infrastructure

when they needed to work with someone outside of their organisation.

Following a detailed review of the market, the NBA implemented Objective Connect. Not only did it facilitate collaboration with external parties, it also met the NBA's requirements in terms of security and information governance.

NBA staff now share documents with external parties directly from Content Manager. Any changes to documents shared via Objective Connect, or new documents added are subsequently synchronised back to the document management system. Every interaction, including who accessed documents or new versions created, is recorded. Content Manager remains the single source of truth.

Benefits at a glance:

Secure collaboration with external parties

Complete auditability and traceability

IRAP Protected

Information governance through deep integration with Content Manager (TRIM)

Reduced costs with printing reduced by 80%, onsite storage reduced by 65%+

Read the full Case Study:

objective.com.au/nba



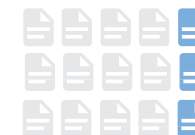
\$100,000
in staff hours
saved every year.



\$40,000
in postage costs
saved every year.



65%
reduction in
on site storage.



80%
reduction in
printing.